ROAD TO LONDON 2021
Journey of a Lifetime
18th April - 8th June
Season 4

18 Countries
16000 Km
52 Days
Imagine driving from India to London with your friends and family for 52 days through 18 countries, covering a distance of 16000 km. You cross international borders, experience the transition in cultures and people, and soak in the enviable scenic beauty along the way. And then, you discover yourself. Sounds unreal? Meet Adventures Overland, a niche travel company which offers first-of-its-kind self-driving expeditions across seven continents. Whether you’re a first-timer or an experienced solo woman traveller, a couple, a senior citizen or just someone who loves exploring the unexplored, we promise you a secure, safe and a memorable journey across the world.

In an era when cruises and air travel have defined foreign journeys and exotic trips, we offer a life-transforming journey which will lead you inwards. You will experience exhilaration, independence, adventure, appreciation, happiness and create lasting bonds. Because you will move away from the harsh city lights, barriers of time and deadlines into self-discovery and raw emotions. Your journey won’t be about unconventional landscapes, but you will see the world with new eyes. If you are a driving enthusiast or prefer a chauffeur driven experience, you can make a choice from Alaska, Iceland, Russia, Jordan, India to Bangkok, India to London, South America, Antarctica, Africa and many more destinations. These reasons make us the pioneers in self-drive expeditions and the market leaders in India, today.

With global aspirations, disposable incomes & confident attitude, Modern India is more open to innovative and off-beat travel. At Adventures Overland, we have guided many individuals, groups, senior citizens and single women to accomplish their dream of driving across borders. While road-trips are our forte, we also create bespoke experiences with a philosophy that reimagines travel, transcends boundaries and inspires beyond the realm of the ordinary. All itineraries in this brochure can be done as experiential trips as well, tailored to match your schedule, requirements and interests.

Our journeys are not just about meeting new people, discovering unexplored regions, experiencing unique cultures and sampling bizarre cuisines. On these journeys, you will meet yourself.
Our Story

It was in the year 2012 when Sanjay Madan and Tushar Agarwal crossed each other’s path. They bonded instantly over their love of travel and the idea of Adventures Overland germinated. While Tushar was already an impassioned world traveller, Sanjay was undertaking journeys across unfamiliar locales of India. In 2013, they made a joint world trip through 50 countries in six continents covering 90,000 km, and the duo decided to bring to Indian travellers a unique experience, travel to the remotest corners of our planet by road. Since then, there has been no looking back.

Known for his penchant for punctuality, practicality and meticulous organisational skills, Tushar has personally organised and supervised expeditions across the world. The first Indian to drive from London to India, Tushar is also the author of two travel books, The Great Indian World Trip and Road Affair. He has appeared in the popular TV show, The Great Indian World Trip, a 10 episode travel show aired on TLC Channel and Discovery Science & Turbo. He’s travelled extensively over 80 countries and has 16 National and International driving records. He has featured in both Guinness World Records and Limca Book of Records. A firm but friendly guy, Tushar likes to push people out of their comfort zones and likes to pen down his thoughts whenever he has a free moment.

A philosopher and dreamer, Sanjay is the powerful medium between people and memories of their journey. Sanjay has captured emotions, drama, beauty and documented heartfelt accounts of travellers during trips. Besides an expedition leader, Guinness World Records & Limca Book of Records holder, he is also a travel show host on TLC Channel and Discovery Science & Turbo, a photographer, videographer and a counsellor. Sanjay has travelled across 80 countries in six continents creating numerous national and international driving records and leading countless expeditions in different corners of the world.

The duo personally lead all expeditions to ensure a safe and enjoyable journey for their participants.

“A road trip isn’t about what you left behind. It’s about everything you experienced, to reach somewhere.”

Sanjay Madan & Tushar Agarwal, Co-Founders Adventures Overland
OVERVIEW

With a hattrick of leading India to London expeditions, Road to London has become synonymous with Adventures Overland. After receiving an overwhelming response for Road to London 2017, 2018 and 2019, we have yet again launched Road to London 2021. You will be embarking on an epic journey crossing 18 countries, covering a distance of 16000 km in 52 days from India to London via road. This expedition will ensure that you live through some of the most unforgettable experiences like exploring pagodas in Myanmar, hike on the Great Wall of China at Jiayuguan Pass, drive on the ancient Silk Route in China & Central Asia, visit the historic city of Tashkent, drive through the Pamir Glacier region in Kyrgyzstan, crossing four countries in a day and more! Let go of your inhibitions and undertake one of the most challenging road-trip of your life. We promise you some fantastic memories!
WEEK 1 (INDIA, MYANMAR, THAILAND)

Who’s ready for a life-transforming journey? The next 52 days are likely to be some of the best of your life.

Start driving towards the Tamu-Moreh border, the first of many international border crossings on this epic journey. Myanmar will soon have you swooning over with its ancient pagodas, scenic lakes and incredibly friendly people. Feel the calm as the spiritual vibes of Bagan and Golden Rock take over. After spending five nights in Myanmar, get back on the road towards the Myawaddy - Mae Sot border to reach Thailand. Time for some authentic pad Thai, coconut & lime Panang curries & sticky mango rice as you get a taste of Thailand. Three countries in a week, we are definitely off to a flying start.
Exit Thailand and cross the bridge on the Mekong river to reach Laos. Drive through the pristine rubber plantations of Laos and enjoy a short night stay in the remote, yet charming town of Luang Namtha, before continuing onwards to China. Get ready to be spellbound by the beauty, magnificence and charms of the 4th largest country in the world. Eighteen days are yours to feast on Sichuan cuisine, discover the ancient history, explore the Great Wall of China and drive through futuristic roads, tunnels and bridges of China. Visit the UNESCO World Heritage Site Leshan Giant Buddha, carved into the side of Mt. Lingyun, the colossal statue, which is over 1300-years old and considered to be the largest stone Buddha in the world.
When someone says Chengdu there are generally two things which come to mind, Pandas, which are native to Sichuan, and the fiery centrepiece of Sichuan cuisine called hotpot. A trip to the Ming Great Wall is also on the cards. Not only do you get to experience the grandeur of The Great Wall of China, but you will also get to escape the crowd. Continuing your drive through some of the most unexplored parts of China, slide or ride an ATV and lose yourself in the vast Gobi Desert. Drive through Xinjiang, the largest region of China and bordered by eight countries. A walk through the winding streets will take you through several mosques, perhaps the finest example of Islamic architecture.
After perfecting your chopstick skills and learning about thriving Chinese culture, you will continue onwards to ‘Stan’ countries. The first will be Kyrgyzstan that will have you driving on the high altitudes of Irkeshtam Pass, negotiating hairpin bends on the Pamir Glacier looking over steep valleys and driving amidst snow-peaked mountains. The long but mesmerizing journey from China to Kyrgyzstan will bring you to Bishkek, gateway into the incredible region of Central Asia. From Bishkek, you head to the 2nd largest city in Kyrgyzstan and home of Babur, the founder of the Mughal Empire. Spend a few days walking around the old bazaars of this historic city before we continue our drive through ancient Silk Route and enter Uzbekistan, the 7th country on our itinerary.
Aptly described as Central Asia's biggest draw, Uzbekistan is the region's pièce de résistance. It arrives replete with welcoming locals, mesmerizing architecture and ancient cities immersed in the incredible history of the Silk Route. From vintage Uzbekistan and witnessing staggering yet underrated mountain ranges, you cross into Kazakhstan, the 8th country on our odyssey. During our three nights stay in Kazakhstan, you will get ample time to soak in the desert air while driving through the pages of history! Get ready to relish the glorious company of the vast Kazakh steppes - extensive grasslands that offer a great turf to drive on as you cruise towards the largest country in the world, Russia, in your India registered vehicle. Now that surely deserves a pat on your back.
WEEK 6 (RUSSIA, LATVIA, LITHUANIA)

Fairytale castles, straight up vodka, and intriguing culture, driving through sprawling Russia will be nothing less than magical. In a short duration, you will get familiar with Samara, Penza and Moscow. You will get enough time to explore the grandeur of Moscow and to soak in the feeling of having driven all the way from India to Russia. Though it will be hard to leave Russia, the lure of Europe will put you back in the mood. Entering the Schengen Area comes with its benefits. No more border crossings while zipping from one country to another. Get in the celebration mode and enjoy some free time exploring Vilnius’s charming old town, which is also a UNESCO World Heritage Site and Europe’s largest baroque capital.
WEEK 7 (POLAND, CZECH REPUBLIC, GERMANY, NETHERLANDS, BELGIUM, FRANCE, UNITED KINGDOM)

The last week before the trip culminates, they say, the journey must go on. Take time to explore the bustling and vibrant capital of Warsaw for some quintessential introduction to Polish culture. Next stop is Prague, ‘the City of a Hundred Spires’, The convoy will move out of Czech Republic, onto the Autobahn of Germany and on fast-track mode to Belgium. Embark on a short ferry ride from Calais, France to Dover, UK. Soak up your last dose of driving and feel the astonishment of how much you’ve seen on this expedition as the group comes together for our last and final stop, Westminster bridge with London Eye in the background. You will look back on this epic journey with the fondest of memories and the utmost gratitude.
TESTIMONIALS

Yogesh Manek  
(Road to London 2017)

Road to London 2017 is an amazing experience that you can only do once in a lifetime and I would encourage everyone to see if there’s a possibility to do such a thing.

Sumeeta Das  
(Road to London 2018)

The Road to London road trip was indeed a fantastic experience which ticked off a lot of my bucket list and made me fulfill the urge of reaching for the unknown.

Hemant Ruprell  
(Road to London 2019)

Road to London was a life-transforming journey. Driving across 18 countries along with my mother was something I never imagined. A 16,000 km road trip, all the way from India to London to cheer Team India for the ICC Cricket World Cup.

Rina Bhansali  
(Road to London 2017)

An experience of a lifetime, epic, momentous and unforgettable! On first glance, the day by day itinerary for Road to London 2017 looked daunting. 16,000 km, 18 countries, 49 days but at the end of the expedition, I recall saying that time went by so quickly.

Doyle Vas  
(Road to London 2018)

Had the time of my life on Road to London 2018. I learned so much on this trip, more than I’ll ever learn in any school or university. Couldn’t have had better expedition leaders than Sanjay and Tushar.

Kavita Singh  
(Road to London 2019)

Road to London is a complete experience of engineering and geographical excellence. I have not imagined driving through such beautiful terrains.
"If you reject the food, ignore the customs, fear the religion and avoid the people, you might better stay at home." - James A. Michener

After successfully organising and leading Road to London expedition consecutively in 2017, 2018 and 2019, here are some points from our experience that are worth mentioning, so you come not just packed but also prepared for this rewarding and life-changing journey.

• **Food**: We believe that cooking and eating in a foreign country is the surest and truest way to experience a country. That's why we make the best possible arrangements for you to sample the best of local delicacies and regional dishes that will leave your taste buds forever in debt! Also, we carry an emergency stash of packing Indian food for the days when you miss and crave our good old Indian food. Please also consider that there will be some days when the food options will be limited and you may not get the best choices of food items that you are used to, those are the days when your understanding would be highly appreciated.

• **Border Crossing**: Road to London is a cross border expedition, which means that you will be crossing through multiple borders during the journey. Passing through land borders is a completely different experience compared to airports. Border crossings can be unpredictable and extremely slow. Although we make all the necessary arrangements beforehand to make the border-crossing process smooth and quick, you may still have to wait for many hours at certain borders. Patience will be a massive virtue at the borders!

• **Accomodations**: At the end of a long-distance driving day, we understand the sheer importance of a warm and comfortable stay for you to kick your legs up and relax. That's why we have carefully picked the best hotels and resorts throughout the journey. However, in some remote areas (Kazakhstan and Laos), we will be staying in homestays or will be using more than one property to accommodate the group due to lack of any big hotels. On one particular day in Kazakhstan during a homestay, you may have to share a bathroom with your fellow participants.
WHAT TO EXPECT ON ROAD TO LONDON

• **Long-driving Days and Early Starts:** No distance feels long in good company. The Road to London is a tried and tested route, where all things are planned carefully to ensure maximum comfort for you. Every single driving day has been planned after carefully analysing and researching on the road conditions and facilities en route. There will be days when you will have to wake up very early and drive all day long before reaching the destination. On some days, even though the distance may not look too long but you will have to make an early start as we may have many sightseeing activities planned during the day. Trust us, once you reach London, you won't even remember the time when you had to leave your cosy bed a little early, but you will undoubtedly cherish the tiring days on the road.

• **Planned Sightseeing:** It is always the unplanned things that you remember rather than the planned ones! Despite the best of planning and efforts, there's still the possibility of a few hiccups along the way – breakdowns, bad weather, border issues etc. don't come announced and these can cause delays which may force us to skip some planned activities.

• **Rest Days:** The motto for rest days is "Your Day, Your Way". We haven't planned any activities around the rest days so you can enjoy complete freedom to plan your day as per your interest. So, go ahead and catch up on sleep or shop to your heart's desire or just tick off all the local sights... the choice is yours. If you need any help to plan your day, feel free to knock on the door of your tour coordinator's room for assistance.

• **Route Planning:** It is fascinating to be out on the road and even more exciting to take pit-stops and detours! But the route for Road to London has been carefully planned by professionals to ensure that you have the best experience, without compromising on your safety and comfort. Our task is to make you reach London by road...safely and on time! We have to obtain special overland driving permits, and permissions from government bodies in many countries and some countries don't permit us to divert from the designated route. All cars will have to continue driving on the predetermined route throughout the journey.
PARTICIPATION FEE: INR 22 LAKH PER PERSON

Inclusions

- All Hotel stays on twin sharing basis
- All Meals* (Breakfast, Lunch & Dinner)
- Route Planning and Research
- Activities to make the experience truly memorable
- Local guidance and support from experts
- Limited stock of chocolates, snacks, water and soft beverages for every vehicle
- All permits & permissions according to the norms and regulations applicable in all countries en route
- All Visas and Visa Fees
- Carnet de Passage for your vehicle
- Border crossing assistance
- Lead vehicle in local countries wherever mandatory
- Ministry approvals, custom & immigration clearance and all inner line permits for restricted areas
- Adventures Overland merchandise
- Back up team with a crew vehicle equipped with GPS, oxygen cylinders, emergency food supplies and first – aid kits
- Road books, maps and wireless radio sets for every vehicle

Exclusions

- Vehicle
- Your international or domestic flights
- Meals and drinks not mentioned
- Fuel
- Alcoholic beverages
- Insurance and documentation costs such as travel insurance
- Vehicle servicing, repairs, traffic fines or parking penalties
- Any cost arising out of unforeseen circumstances like ill-health, vehicle breakdown or repairs, damage accruing from land blocks, bad weather etc
- Additional accommodation charges due to unforeseen delays in the journey
- Any Medical expenses incurred during the trip
- Any charges for carrying video camera or still camera
- Any hotel, subsistence or other costs incurred prior to the official start date of an expedition and after the official end date of the expedition
- Vehicle shipment from UK to India
- Airfare from UK to India
- GST

*10 Lunches and 10 Dinners on rest days are not included
USEFUL INFORMATION/FAQS

Is the above schedule fixed? We like to stick to the designed schedule as much as possible. But, all participants must be prepared for changes in route due to uncertain weather conditions, road blockages and any other probabilities.

What kind of Vehicle will I need? We recommend 4X4 Vehicles as some terrains may have gravel & dirt roads, high altitudes and steep climbing. Such a vehicle will withstand all terrains and give you a comfortable driving experience as well.

Can we take our own car or will you arrange one for us? You have both options available. All vehicles will need paperwork like Carnet de Passage, which is like a passport for your car. We will assist in procuring the same whether the vehicle is owned by you or rented from us.

Will vegetarian meals be an issue? Most regions offer vegetarian food, though it may not be lavish. We will also be carrying some meal options with us in case of emergencies.

What about medical assistance in case of any emergency? Our crew vehicle will be equipped with first aid kits and basic medical supplies. You must carry any prescribed medications that you take with you in abundance, as those may not be readily available in these countries.

Will you help us procure all documents? Yes, we will help you get all the relevant documents like Visa, Carnet de Passage, permits and permission needed for driving across multiple borders. You will also be briefed about rules and regulations applicable in all the countries we will cross.

What all documents will be needed? A detailed list will be mailed to you well in advance. We will assist you with each and every step with respect to procuring all the relevant documents both for you and the vehicle.

What driving experience do I need? As long as you have an International Driving Permit and are comfortable with driving, you are welcome to join the team. No particular driving experience across borders or hilly terrains will hinder you, as we will be there throughout to help and guide you. In case you aren’t comfortable driving an SUV by yourself, you can still join this expedition. We will either club you with other participants or offer you a seat in our vehicle, to ensure that you have a comfortable journey.

What about vehicle breakdowns and other Maintainance? Our crew will always be there to help you with breakdown and emergency situation.

Will fuel be readily available? Although fuel will be available throughout, but we still recommend everyone to carry Jerry Cans in case of non-availability in remote terrains.

Visa and Passport requirement? We will be processing 10 visas for Indian passport holder to cover the entire journey. The participant must have passport validity until December 2021 and 20 clean pages.

Affiliations and Partners

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ROAD TO LONDON 2019

Osh

Giant Buddha of Leshan

Luang Namtha

En route Kazakhstan

Samarkand

London
ROAD TO LONDON 2018
All Hotel stays on twin sharing basis
All Meals* (Breakfast, Lunch & Dinner)
Route Planning and Research
Activities to make the experience truly memorable
Local guidance and support from experts
Limited stock of chocolates, snacks, water and soft beverages for every vehicle
All permits & permissions according to the norms and regulations applicable in all countries en route
All Visas and Visa Fees
Carnet de Passage for your vehicle
Border crossing assistance
Lead vehicle in local countries wherever mandatory
Ministry approvals, custom & immigration clearance and all inner line permits for restricted areas
Adventures Overland merchandise
Back up team with a crew vehicle equipped with GPS, oxygen cylinders, emergency food supplies and first-aid kits
Road books, maps and wireless radio sets for every vehicle

PRESS AND SOCIAL MEDIA

Delhi Times
This mother-son duo went on a 50 day road-trip to watch the cricket world cup
June 23rd 2019

EAT STAY LOVE
Drive through 18 countries in 49 days with Sanjay Madan and Tushar Agarwal of Adventures Overland as they take you on the most epic journey of your life—a road trip from India to London
January 22nd 2019

The Times of India
This 49 day road trip starts in Imphal, ends in London
April 13th 2017

DH Deccan Herald
Call of the open road
March 26th 2017

Condé Nast Traveller
Bros on roads: the boys who drove across 50 countries
November 4th 2015

The Vancouver Sun
Adventure on The Great Indian World Trip
August 1st 2014

Subscribers: 131,000
Views: 10 Million +

Followers: 231,685
Likes: 230,410

Followers: 21,000
“Travelling – it leaves you speechless, then turns you into a storyteller.”
–Ibn Battuta
ACHIEVEMENTS

- Guinness World Record for the longest journey in a foreign country: Tushar and Sanjay travelled 17,107 km in Australia alone in 28 days from November 25 - December 22, 2013
- Satte Award 2020 - Recognized as the ‘Best Niche Tour Operator’ in India at South Asia’s leading B2B travel & tourism trade exhibition
- Represented India at the 2nd ASEAN-India Car Rally 2012, organised by the Ministry of External Affairs, Govt. of India and Confederation of Indian Industry (CII)
- Featured in a 10 episode riveting series on a record breaking road trip - The Great Indian World Trip aired on TLC and Discovery Science & Turbo. The series is streaming now on Discovery Plus
- Honoured by the Government of UAE at the Dubai Travellers Festival for special contribution towards adventure travel around the world

LIMCA BOOK OF RECORDS

- The longest drive across most countries: Covered 90,151 km across 50 countries in six continents in 453 days
- The longest journey in South America: Covered 16,159 km across six countries in 75 days
- The longest journey in North America: Passed through nine Central and North American countries, covering 25,621 km
- The South-North drive across the America continents: Drove 27,382 km from the world’s southernmost city, Ushuaia in Argentina to the northernmost city, Deadhorse in Alaska, USA
- The most European countries covered: Covered 11,197 km across 22 European countries in 21 days
- The longest journey in a single country: Covered 17,107 km in 28 days, driving in Australia
- First indian driving expedition to Icelandic glacier by a 25 member team which covered 1,302 km in seven days
- The longest Asian countries tour: Covered 8,209 km across five Asian countries in 26 days
- The West-East-West India round trip: First team to drive 7,566 km non-stop for seven days through seven states of India in a record time of 155 hours 50 minutes
- The fastest West-East India expedition: Drove 3,703 km from Koteshwar, Gujarat to Tezu, Arunachal Pradesh in a record time of 73 hours and 55 minutes
- Drive to the highest motorable road: First civilians to drive to the Mana Pass at 18,399 feet
- The fastest trans Himalayan challenge: Driven 5,500 km non-stop for 9 days 6 hours 15 minutes covering the entire Himalayan range in India, Bhutan & Nepal
- The Tata Nano Himalayan expedition: Successfully made it to the world’s highest motorable road at Khardung La (5,602 m) in a 626 cc Tata Nano
- Delhi-Kailash Mansarover expedition: Driving from Delhi to Mansarover and Mt. Kailash through Nepal, Tibet/China in eight days